

MIXER



FUN!

Bring Your Business Cards!

The next Mixer will be Thursday October 20TH, 5:30 PM at Coast Central Credit Union, 2650 Harrison Avenue Eureka

Eureka

CHAMBER REVIEW

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OCT 2011

A MONTHLY PUBLICATION OF THE GREATER EUREKA CHAMBER OF COMMERCE

Chamber Briefs

September Mixer Takes the Stage

By Kat Blaisedell, Chamber Ambassador

All the world's a stage and all the members of the Eureka Chamber of Commerce were merely players at the September mixer hosted by Redwood Curtain Theater. The house was full and members feasted on a delicious sampling of meatballs, wraps, and cookies, and enjoyed fancy punch, champagne, and wine in the heart of Yankee Tavern, the set for Redwood Curtain's September play of the same name. In fact, shortly after the mixer concluded the theater's board members prepared the set and welcomed theatergoers in for the night's performance.



When asked why the theater decided to host a mixer on the same night of a show, Artistic Director, Clint Rebik said it is important for members to see a set in place and "get into our space." Seeing a live set is a great way to introduce members who are unfamiliar with the theater to what Redwood Curtain is all about, the intimacy of the theater as well as participating in the economic engine that is the arts in our community.

"The programming choices hit a niche with folks who are interested

Continued on page 7

\$20,000 Headwaters Fund Grants CR to Offer Local Smog Certification Training

College of the Redwoods Business Training Center and Automotive Technology Program has received \$19,707 from the Headwaters Fund to support a new California smog technician training program.

The Humboldt County Board of Supervisors voted to fund the CR smog program since there is currently nothing like it in Humboldt or Del Norte counties.

"We are fortunate to have the Headwaters Fund and College of the Redwoods respond ... to a local business need."
—Dale Warmuth,
Leon's Car Care Center

"This is a very good example of CR partnering with the community to provide much-needed programs and services," said CR Interim President Utpal Goswami, "I'm really pleased that we have been able to initiate this program in such a short period of time with the help of the Headwaters Fund."

Long-time Chamber member, Dale Warmuth,

a member of the CR master planning team who suggested the idea, said the program will save local businesses a lot of money. "Recently here at Leon's Car Care Center, in order to become a State emissions test center, we had to send our tech to Rancho Cordova for the necessary training and certification. Obviously this comes at great cost to Leon's and other area vehicle maintenance facilities when you factor in travel, lodging, per diem and lost productivity. We are fortunate to have the Headwaters Fund and College of the Redwoods respond so effectively to a local business need."

According to CR Assistant Automotive Technology Professor Paul Hidy, "Having the smog training program at our main Eureka campus will save working technicians time and money," Hidy said. "We hope that eventually it will lead to CR offering smog training courses to people who want to become a professional technician."

Hidy added that the courses for working smog technicians are between 20 to 28 hours. They will be offered in the evenings and on weekends to best accommodate professionals' schedules.

Student works on an engine during a lab class at the College of the Redwoods Automotive Technology program on the main eureka campus. Photo by Paul DeMark



October New Members

THE HEADWATERS FUND

Dawn Elsbree

SEWELL GALLERY FINE ART

Jack Sewell

RITA'S MARGARITAS & MEXICAN GRILL

Robert Lopez

J. ROPHE MEDICAL

Cindy Broese Van Groenou

REDWOOD PARKS ASSOCIATION

Cathy Bonser

Chamber Mixer Calendar

OCTOBER 20

Coast Central Credit Union

NOVEMBER 17

Red Lion Hotel

What's NEW?

Eureka Chamber Membership News

Send submissions to susan@eurekachamber.com

Chamber Members Support Adopt-a-Block Program Year Round

The Chamber business neighborhood clean-up program continues throughout the year, so it was no surprise to see associates from **Ming Tree Realtors** cleaning up the streets around Carson Park a couple of weekends ago.

The idea for the program grew out of member concerns over the curtailment of city services due

**Nov 8th Meeting Merges
to Support SBDC Event at
Riverlodge in Fortuna**

Internet Marketing Seminars Free to Local Businesses

The Humboldt Internet Marketing Group, a committee of the Redwood Technology Consortium, offered holiday promotion expertise at its October meeting. Representatives from C. Crane Company, Strategic eMarketing,

Los Bagels, and HealthSPORT, offered advice on promotions, offers, sales and internet deals — what works and what doesn't. The panel covered AdWords, Facebook advertising, email blasts and how to construct valuable offers that turn into business.

The meetings are held the second Tuesday of every month at the Warfinger, but *the November seminar will be redirected to the free Next Steps for Small Business* event at the Riverlodge in Fortuna on Tuesday November 8th from 9 AM to 3 PM. This free event features expert speakers who will explore "what it takes to be successful in today's economy," and participants will get small-group face-to-face time with panelists from all the breakout topics. According to the California Small Business Development Center, "Each year there are a handful of events business owners should not miss. This is one of them!"

More information about the November event is available from the Northcoast Small Business Development Center: northcoastsbdc.org

And keep up with upcoming HIMG seminars and events by opting-in on their email list at their website: humboldtinternetmarketinggroup.org
Or look for them on Facebook — just do a search for Humboldt Internet Marketing Group



The Greater Eureka Chamber of Commerce welcomes submissions from its members. All submissions become the property of the Eureka Chamber. Due to space limitations there is no assurance of publication. All submissions may be edited or modified. While every effort has been made to ensure the accuracy of the information supplied herein, The Greater Eureka Chamber of Commerce cannot be held responsible for any errors or omissions. Unless otherwise indicated, opinions expressed herein are those of the author/writer and do not necessarily represent the views of The Greater Eureka Chamber of Commerce, the editor, its agent(s), board officer(s), or employees.

to budgetary constraints. Members sign up with the Chamber to make a one year (or longer) commitment to maintain a designated area or contract with a member landscaping or maintenance company to pick up litter, trim weeds, remove graffiti and otherwise take responsibility for street maintenance.

Thanks to the support of **Redwood Capital Bank**, you can view adoptable locations in and around the City on the Chamber website. To date, more than 30 local businesses have pledged to clean up designated areas in the City.

The program begins annually in conjunction with the City of Eureka Mayday Waterfront Clean Up. Check out eurekachamber.com or call the Chamber for more information: 442-3738.

Times and Artcraft Printers to Merge

Times Printing and **Arctcraft Printers**, two of Eureka and Humboldt County's oldest printing companies, are announcing their decision to merge. Effective October 1st, 2011 Arctcraft Printers will close its 621 Third Street location, and all business will be conducted out of Times Printing's 723 Third Street location under the Times Printing company name. The current president of Arctcraft Printers, Emmie Arruda Peterson, will be retiring. This merger will ensure that service to Arctcraft's clients will not be interrupted, and clients of both companies will have access to a greater number of services.

2011 BOARD OF DIRECTORS

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2112 BROADWAY, EUREKA

www.eurekachamber.com

CHAMBER REVIEW

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Printing

TIMES PRINTING

Caveat Emptor

Shopping Local (Part 2)



BY J Warren Hockaday
Chamber President/CEO

Oh those sweet talkers. They take the cake...and leave you with the dishes.

Last month in this space, I wrote about a number of questionable business opportunities that are not always what they appear. There was the tourist and relocation guide that sells advertising for a publication that no one can seem to find in any of the usual tourist information locations. Then there was the disappearing telephone book whose operators sold a lot of high priced advertising but failed to print a book. There are far too many examples. But, since the article ran last month, many of you have called or stopped by to report suspicious offers and shaky sounding fundraisers.

We get them here at the Chamber as well. My personal favorites are the affinity programs. Here's how it works. They ask us to endorse a cell phone service plan or insurance package, promote it to our members, and get a royalty for each sale. The last sweet talker promised me "up to" \$20,000 in annual revenues. The conversation breaks down with the question, "Wouldn't that put me in competition with my own members?"

Even the Mayor isn't off limits. Frank Jager recently got a call from an organization that was putting together a "100 best places to retire" national promotion. An hour or so into the conversation, Frank was told that this distinction would only cost \$18,000.

Business people clearly understand that an offer too good to be true most often is.

One of the qualities that make this community unique and special is the generosity of its people and businesses. Business decisions are calculated to produce a return on investment. Promotional and advertising opportunities are investments in making the company more visible and available to its existing and potential customers. And there are times when the deal doesn't go as well as hoped. A bad business deal is not necessarily a scam. But, when the sales pitch appeals to your sense of community pride, seeks to be a benefit for a local service organization or is a plea to support your fellow businesses by "shopping local" campaigns, pay close attention. We have the advantage locally to know our fellow business people and suspicious sales or donation opportunities can be easily verified. A flat out scam is not hard to identify. Many of the members who contacted the Chamber after last month's article had already engaged in the deal.

The same principle applies to fundraisers. Local businesses are more than willing to support local causes and organizations. The vast majority of the time, you are going to know the people who are asking you to advertise in a program, support a youth sports team or put themselves on the line by bowling for

kids and plunging in the Bay. But, there are those out there who want to take advantage of your kindness and generosity. We have been advised about high school sports refrigerator magnets advertising, police equipment donations and coupon books for Food For People. They might be perfectly legitimate. But, it only makes sense to check with the recipient organization and find out if they even know about the fundraiser that is out there on their behalf. It's only phone call.

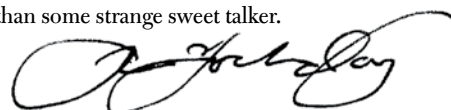
We spoke with the District Attorney and his staff about some of these 'opportunities' particularly those that involved false promises or outright misrepresentation and he is following up with the involved members. According to the DA, the Business and Professions Code Section 17200 provides civil and criminal remedies for fraud or false advertising. We at the Chamber are vigorously committed to exposing scams and otherwise advising our members when there are less than fully reputable business opportunities circulating through the community. But, the best way to deal with these types of situations is to avoid getting into them.

Beyond the clear, economic advantage of doing business with local merchants and service providers is the fact that if you have a problem with the transaction, you have recourse. Sure, we can all save a few bucks using an Internet supplier. But talk to anyone who has had an issue with an online business and determine if the savings are really worth the risk.

The purpose of this column is to embrace *Caveat Emptor*; the Latin term for "Let the buyer beware." The trick is to be wary before you buy.

It does not take a lot of inquiry to determine if the promoter is really local. Ask them. Ask the beneficiary of the fundraising effort. Ask the publisher where the home office is and what the run size and distribution guarantees are.

Ask us. We'll check it out for you. We are your representative and we have the resources and contacts to find out what is and what is not, legitimate. The vast majority of the time, we can find a member business that can provide a better and more reliable service or product than some strange sweet talker.



Chamber Member Appointed to Global Business Advisory Council

A local business voice will be heard around the world with the recent appointment of Eureka's Carole Crossley to the Franchise Advisory Council of *The Original Basket Boutique* (OBB) global organization.

Crossley has owned and operated the Eureka OBB franchise for nearly four years, successfully crafting creative and custom gift baskets for every occasion, including baskets designed for businesses to surprise favorite clients and staff members. While each franchise makes its own purchasing and basket compilation decisions, Crossley will be able to help the advisory council promote a universally positive experience across all franchise locations.

“Carole’s dedicated client relationship skills and service ethic have resulted in many successes for her Eureka franchise.”

A few of the matters the Franchise Advisory Council tackles are investigating companies that could provide new inventory, developing training for franchisees and creating new ways of marketing OBB's personalized baskets.

Shipping around the world and right here in Humboldt County, the Eureka OBB has built its reputation on creating baskets that people love coupled with excellent service. Crossley's diligence in making the Eureka franchise a success is part of what led to her appointment in September.

“Carole offers a valuable perspective to merchandising decisions that the Franchise Advisory Council addresses for *The Original*

Basket Boutique global organization,” said Betsy Weubker, director of communications and global development. “Carole's dedicated client relationship skills and service ethic have resulted in many successes for her Eureka franchise.”

To see the selection of corporate and other gift baskets available from *The Original Basket Boutique* Eureka franchise, go to obbeureka.com or call 444-2509. For an up close look at what is available, the Eureka OBB will host an all-day open house on October 21, 2011 at the Eureka Inn to provide an opportunity for businesses and other gift givers to view the latest additions to the company's inventory for the upcoming holiday season.

Nominations for Chamber Board Being Sought

Letters of interest and/or nominations are now being accepted at the Chamber offices from members interested in serving on the Eureka Chamber Board of Directors. Six new board members will be elected to three-year terms which begin on January 1, 2012. Written nominations must be received at the Chamber on or before Friday, December 2, 2011.

Once nominations are received, the Elections Committee will review the applications and present a slate of six candidates for the position of Director. Members are also advised that additional candidates may be nominated by a petition bearing the signatures of at least fifty (50) members in good standing of the Chamber. Following the nominations process, a slate or ballot will be mailed to all members.

Pursuant to the Chamber by-laws, eligible nominees must be members in good standing who are business leaders with independent decision making authority. Members of the Board are business owners, senior managers and/or executives.

More information can be obtained by calling the Chamber offices at 442-3738.

Wells Fargo Offers Stagecoach Legacy Awards

The Humboldt County Office of Education invites nominations for teachers for the 2011 Stagecoach Legacy Award sponsored by Wells Fargo Bank.

Nine teachers will be honored for their work. Along with recognition, these teachers are rewarded Wells Fargo Foundation grants for their classrooms and schools.

Nominations may be submitted by fellow teachers, faculty, community members, parents, and students for any part time or full time K-12 teacher in Humboldt County.

The nomination flyer is on the Humboldt County Schools website at www.humboldtk12.ca.us/

Members Invited to New Safeway Grand Opening

The new Safeway store on Harris Avenue (next to Walgreens) officially opens on Friday, October 28. Members of the Chamber are invited to a grand opening celebration at 4:00 PM on Thursday the 27th.

The entire site is almost six acres with about 1.5 of those reserved in a 'natural state' for storm water settling and wetland habitat preservation.

According to spokeswoman, Susan Houghton the 49,000 square foot project will have a local flair. “We used a local artist (Jessie Groeschen) for some pretty dramatic looks in our entryway. Because we removed a significant number of trees in the process of construction we wanted to find a way to re-use them so, we're using timber to frame our entry and in the canopy area.”

The store features full-service seafood and meat, expanded organic produce, a fresh gourmet coffee, olive bar, sushi bar and pharmacy.

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Coast Central Awarded Five Star Rating

Coast Central Credit Union is once again proud to be recognized as a superior 5-Star rated credit union by BauerFinancial, Inc., the nation's leading credit union and bank rating and research firm. To earn this rating Coast Central Credit Union must not only report impressive capital levels, but also an enviable loan portfolio with negligible levels of delinquent loans.

“...we are pleased to see credit unions, like Coast Central Credit Union, still able to shine.”

That's a combination that has been hard to come by the past few years. Yet, Coast Central Credit Union has managed to do it. With that, BauerFinancial bestows its highest 5-Star Superior rating on Coast Central Credit Union denoting the highest level of strength and performance. In fact, Coast Central Credit Union has earned this 5-Star Superior rating for the last 69 consecutive quarters giving it the added distinction of “Exceptional Performance Credit Union”, a designation reserved for those institutions that earned the highest rating for ten years or longer.

“Not only has Coast Central Credit Union proven its efficacy yesterday and today, it is also primed for whatever tomorrow may bring,” observes Karen L. Dorway, President of BauerFinancial. “The past three years have put a considerable amount of pressure on our nation's financial system, and we are pleased to see credit unions, like Coast Central Credit Union, still able to shine.”

Since 1950, Coast Central Credit Union has been serving the financial needs of its members. It operates through twelve conveniently located offices in Arcata, Crescent City, Eureka, Fortuna, Hoopa, McKinleyville, Weaverville and Willow Creek, owns and operates twenty ATM machines through Humboldt, Del Norte and Trinity counties and can be found on the internet at www.coastccu.org. In addition, members have access to over 28,000 surcharge-free ATMs nationwide through the Co-Op Network.

BauerFinancial, Inc. has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays for its rating, nor can any choose to be excluded. To look at star ratings for Coast Central Credit Union or any other financial institution, visit www.bauerfinancial.com.



Left to right Timber Ridge McKinleyville Executive Director, Laura Steel; 1st District Assemblymember Wesley Chesbro; Timber Ridge Chief Operating Officer, Larona Farnum; Senior Field Representative, John Woolley

Chesbro Tours Timber Ridge

1st District Assemblymember Wesley Chesbro and his Senior Field Representative, John Woolley recently toured Timber Ridge Assisted Living in McKinleyville.

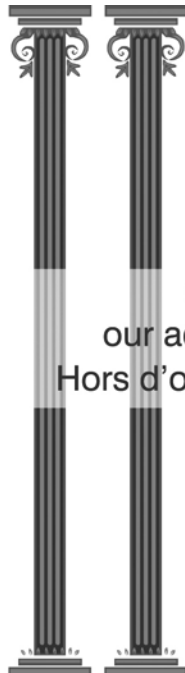
Timber Ridge Executive Director, Larona Farnum invited Chesbro to take the tour, knowing of his dedication to serving the senior population. Farnum added, “Wesley is very involved at the government level and I wanted him to see our beautiful, newly expanded assisted living facility and brand new Renaissance Center for those with memory disorders. It also gave us the opportunity to talk about current issues facing seniors. Farnum was just appointed to serve on a statewide board for the North Coast Long Term Services and Support Coalition.

Chesbro and Woolley discussed with Farnum the availability of healthcare for seniors and issues related to those with memory disorders. Farnum mentioned that Timber Ridge has a

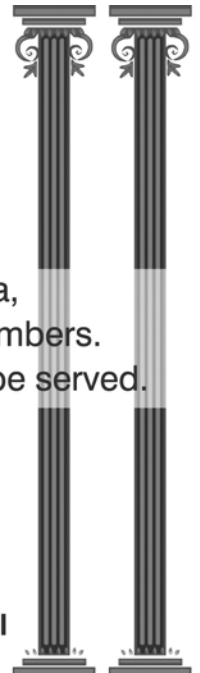
consultant in Sacramento that assists with issues related to behavior disorders, for those affected with memory loss. A local Geriatric Nurse Practitioner, Tim Haskett from Eureka Internal Medicine, makes house calls to Timber Ridge to care for patients as it is often traumatic for those with memory disorders to be transported. Chesbro and Woolley met with a group of residents from Timber Ridge and answered a number of questions related to the economy, senior issues and more.

Chesbro who serves on California's Health and Human Services Budget Subcommittee said, “Timber Ridge is an impressive facility that provides an important component, in the available mix of services, for our senior population. And, I am very impressed to hear that they are one of the largest employers in McKinleyville. Timber Ridge is an important example of McKinleyville's changing and growing community.

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Join us for an
Open House

as we celebrate five years in Eureka,
our accomplishments and new team members.
Hors d'oeuvres and hosted beverages will be served.

October 27, 2011
4:30 to 7:00 pm
1315 Fourth Street, Eureka

Please RSVP by October 21st via email
beverly@hhh-cpa.com

Member Legislative Briefing



BY Keith Dunn
EUREKA CHAMBER LOBBYIST
Dunn Consulting, Sacramento

It is always challenging to find a glimmer of good news to pass along when discussing the happenings in Sacramento. So, I am pleased to report that Governor Brown may have made at least one glass of lemonade out of a load of lemons here in the Capitol. Recently, the Governor signed AB 42 which was introduced by Assemblyman Jared Huffman (D-Marin) in order to protect vulnerable State parks from drastic budget cuts and closure. AB 42 is now law. It will allow nonprofit organizations to take a direct role in helping prevent park closures. The bill allows the State to enter into operating agreements for the improvement, restoration, care, maintenance, administration, or operation of a unit or units of the state park system with qualified nonprofit organizations.

The impact of the State park system is felt directly on the economy of the North State and by many Eureka Chamber members. Seventy of the state's 278 parks, beaches and historic sites are currently set to close by July 2012 because of the budget cuts. The north coast counties of Marin, Sonoma, Mendocino, Humboldt and Del Norte have 22 parks on the closure list, which is 31 percent of the closures. Hopefully the new authority granted in the signing of AB 42 will go a long way to mitigate the state budget cuts and allow private interests to partner with the State Parks to offer the unique California experience we have all come to cherish and depend upon to support many local businesses.

Not all efforts to help the park system were received as well as AB 42. Some believe these measures fell victim to partisan bickering over tax increases. SB 356 by Senator Sam Blakeslee, (R-San Luis Obispo) would have mandated that the Department of Parks and Recreation to give local jurisdictions the option of temporarily taking over state parks facing closures after lawmakers cut \$33 million from the department's budget in March. However, the Governor vetoed SB 356 making it the second Republican-sponsored bill shot down by Brown relating to the closure of state parks. Brown also vetoed SB 386 by Sen. Tom Harman, (R-Huntington Beach) which would have required the state department to post a 30-day notice of park closures on its website and answer inquiries from anyone interested in operating the park. The Governor wrote in his veto message of SB 356 that it was unnecessary

and duplicative because the California Department of Parks and Recreation already has signed contracts with cities and counties willing to operate parks within their jurisdictions.

Brown said in his veto message that Harman was one of the GOP lawmakers blocking his proposal to call a special election allowing voters to decide on extending several temporary tax hikes, which would have provided the funds to keep parks open. We are likely to hear much more about this fight in the coming months.

These cuts are not likely to go away anytime soon, so enjoy the one glass of lemonade we have to enjoy. It is unlikely that any more will be made or offered any time soon.

Rotary Repairs Cloney Field from page 8

in Eureka. Bud Cloney was on the Eureka City Schools Board of Directors for twelve years. The field was dedicated to him in honor of his years of service. He passed away in 1994.

When Kathleen Cloney-Gardiner found out why EHS no longer had a home field, she mentioned the problem to a fellow Rotarian. From there the project grew as the Rotary Club of Eureka, and community volunteers donated their time and talents. Kathleen said, "This is truly a field of dreams for our family and I can guarantee there will be an angel at every game, because my Dad would never miss a good baseball game." Members of the Cloney family turned out for the celebration and Bud's widow, Sally, threw the first pitch.

"This is truly a field of dreams for our family and I can guarantee there will be an angel at every game..."

"The time and talent devoted to this project is immeasurable," Jordan said. "The monetary value is around \$200,000 if we had gone through regular channels ..."

Rotarian Gregg Gardiner's leadership role was

an important part of the success of this project according to Jordan. The costs of equipment and materials amounted to over \$20,000 and all but \$1,000 of that, and countless hours of labor, were donated by Rotarians.

Eureka Rotarian, Greg Williston from SHN Engineering, re-engineered the field to fix the drainage issue. Rotarian Eric Bergel from Bergel Construction, laid out the work plan for the ballfield. Bergel also participated in installing drainage lines and fixing electrical lines going to the new scoreboard (also donated by the Rotary Club of Eureka). Greg Pierson with Pierson Company, installed the main drainage line, a huge project which required the use of heavy equipment that Pierson donated.

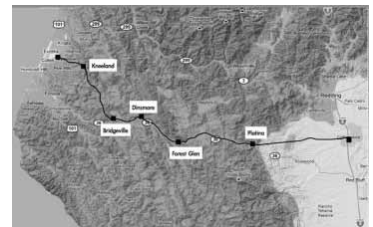
None of this would have been possible without the support of the District Office and the Eureka City Schools grounds crew.

Backup Fiber Optic Line On Schedule

Contractors for IP Networks' Highway 36 broadband project are using helicopters as they work along the PG&E transmission lines in the area between Bridgeville and Ruth Lake.

The IP Networks project will provide a second high-speed internet connection for our area by running 127 miles of fiber-optic cable along the PG&E easement between Highway 5 and Eureka. This will keep the area connected even if the existing line gets broken or interrupted as has happened many times in the past, most recently this past August. The project will also connect several un-served and under-served communities along the way including Wildwood, Mad River, Ruth and Bridgeville, delivering service to 527 rural households over a 218 square-mile area.

These helicopters and crews work for 3-Phase Line Construction, IP Networks' primary



contractor. As they work through the area, residents should expect to see helicopters pulling cables and dropping off line crews, along with trucks and ground crews accessing the PG&E easement. 3-Phase crews hope to have completed the work in this area by this fall. Until then, their crews will be working from 7 AM to 7 PM, Monday through Friday, and occasionally on Saturdays.

in comedies that make you think and heartfelt dramas,” said Rebik. Members who attended the mixer had the opportunity to check out what he means with a Buy One Get One Free offer just for attending the mixer. Quite a deal! Clint noted that not only does the theater pay their actors and play an important role in the arts community; furthermore, Redwood Curtain is committed to featuring and patronizing local businesses.

“...it is important for members to see a set in place and ‘get into our space.’”

While mixing and mingling in Yankee Tavern, members talked about topics from the arts to the economy, and the ever popular ‘30-second spot’ announcements once again offered members an opportunity to promote their businesses and organizations with the audience.



Business card drawing prizes included tickets to a Redwood Curtain production, Redwood Curtain t-shirts, a candle basket from Tesori Gift Shop, chips and salsa and green tea oil offered by Bien Padre, a Pamela Nichols print donated by Hospice of Humboldt, and an angel statue presented by Visiting Angels. Lucky chamber members eagerly accepted their prizes from the house of the theater. The raffle drawing yielded \$73.00 awarded to Jim Pell. The 50/50 drawing takes place at each mixer and is an excellent way to support the Chamber and walk away with a little extra spending money!

The Chamber is still accepting applications for member businesses to host a mixer in 2012 and take advantage of the opportunity to show off your business just as Redwood Curtain did last month: with fun and flavor! You won’t want to miss the next mixer, Thursday, October 20th from 5:30-7:00 PM at Coast Central Credit Union on Harris.

You're Invited to an **Open House**

When: Friday, October 21st, 2011

Time: 11am - 7pm

Where: The Eureka Inn 518 7th St. Eureka

Questions: 444-2509

- Ask about our customized baskets, tailored to represent your business.
- Try product samples.
- Purchase a Taste of Humboldt/Humboldt Heroes basket and OBB will donate 10% of your purchase price to Humboldt Red Cross. Hero nomination forms available at our open house!

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CHAMBER MIXER

Thursday, October 20, 2011

5:30 p.m. – 7 p.m.

Join us as we celebrate International Credit Union Day on Thursday, October 20th. This year’s theme, “Credit Unions Build a Better World” highlights the economic and social contributions credit union members make to their communities throughout the world.

Receive your free autographed copy of our 2012 calendar featuring artwork from renowned artist, Floyd Bettiga.

Catering by Avalon Restaurant



Hosted by:

Belonging Never Felt Better™



www.coastccu.org

707-445-8801



Follow us on



Bring Your Business Cards!

The next Mixer will be Thursday October 20TH, 5:30 PM at Coast Central Credit Union, 2650 Harrison Avenue Eureka

MIXER



FUN!

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www.eurekachamber.com



The Greater Eureka Chamber of Commerce

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Rotary Club of Eureka members: Alicia Cox, Paul Ziegler, Mike Cunningham (and grandson), Carlton Nielsen, Pat Folkins, Gregg Gardiner, Kathleen Cloney-Gardiner, Greg Williston, Scott Guild, Steve Justus. Back (behind fence): Dave Dillon

Eureka Rotary Steps up to Restore Cloney Field

The re-dedication of Bud Cloney Field at Eureka High School was celebrated with a game of, what else ... *baseball*. The Rotary Club of Eureka/Eureka High School (EHS) players teamed up to challenge EHS Staff in a game of fun and high spirits.

What makes this game unique is that just a few months ago, the Bud Cloney field was completely unusable.

EHS Principal Rick Jordan said, “The Bud Cloney Field represents an amazing group of people coming together with a shared vision.” Over the past 20 years the field’s drainage deteriorated making it unusable. EHS players had no field and home games.

The field was named after Bud Cloney whose daughter, Kathleen Cloney-Gardiner is a member of the Rotary Club of Eureka, and is Principal at Washington Elementary School

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